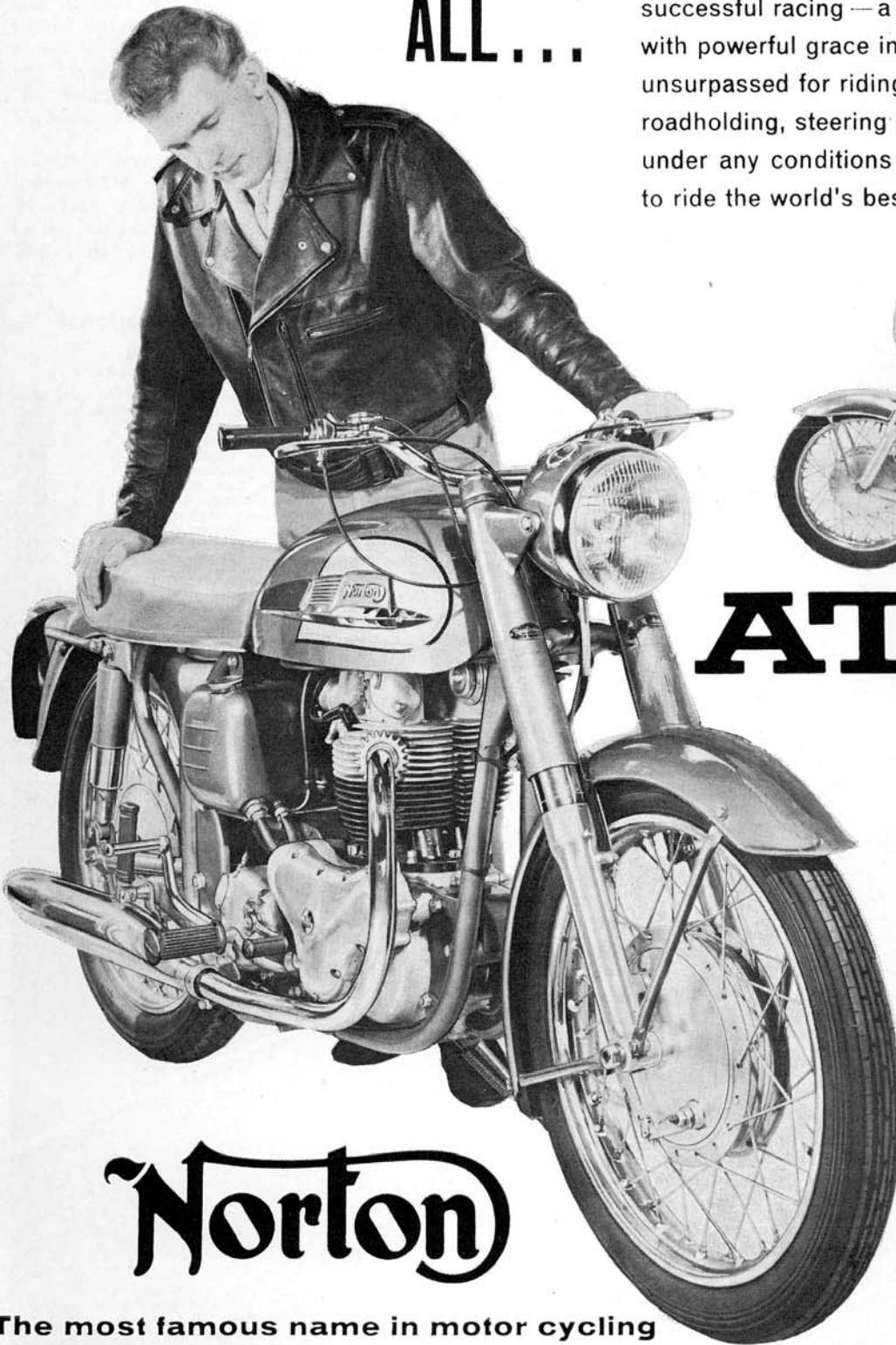


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... you will choose a Norton—the 750cc OHV “ATLAS” perhaps — built for high performance — a machine which packs tremendous power in its 750 c.c. vertical twin engine yet is perfectly docile in traffic — a machine incorporating all the know-how gained from 50 years of successful racing — a good looking machine with powerful grace in every line — a machine unsurpassed for riding comfort, performance, roadholding, steering and handling qualities under any conditions — and it costs no more to ride the world's best roadholder.



ATLAS

750cc (45 cubic inch) High Torque OHV vertical twin, Bore 73mm, Stroke 89mm

Magneto ignition with fully automatic advance and retard

4-speed positive shift gearbox

World-famous “Road-holder” front forks

“45”
cu. in.

Racebred “Featherbed” frame

Large, powerful non-fade brakes

150 mph aircraft type speedometer

Super-soft dual-seat for comfort

Powerful, adjustable 8” headlight

Reliable, adjustable swing-arm rear suspension

Finish: Jet black and chrome, with sparkling silver or red fuel tank

Optional: Western type bars

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