



## an engine strong as the Atlas needs...

Not just a "pretty good" frame. The frame acknowledged to be the best. The Featherbed. Roadholder forks. Comfort included at no extra cost.

The potent Atlas engine can take you over 100 in a matter of seconds. The Atlas stops with 8" front, 7" rear, brakes. No jiggle. No shud-

der. 12 volt lighting means higher night cruising speeds, with safety.

Suspension that swoops around turns...no bounding about. Brakes that stop you. A gearbox that works easily, doesn't break. Throughout, features that make your riding a pleasure.

Norton has a distinctive look.

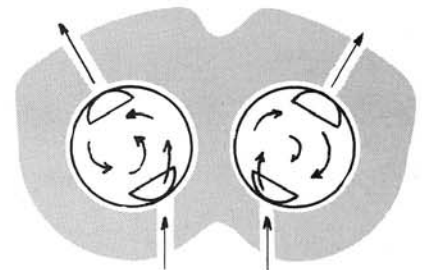
Look at the finish. No jagged edges. Nothing tinny. Impeccable.

We ask you to visit a Norton dealer. Read some road tests before you go in. Ask the dealer questions. The more you know about the Norton, the more you'll like the Norton.



*The  
Mighty  
750cc  
Atlas*

*Parallel induction, wide-splayed exhaust results in better cooling, plus greater volumetric efficiency because of the "swirl" effect, diagrammed here.*



# Norton

*Backed by  
America's No. 1  
Independent Distributor*

**BERLINER  
MOTOR CORP.**

HASBROUCK HTS., N. J.