

LONDON

Congratulations Mr. Evans!

PROOF OF THE PUDDING...

... is in the eating. Notwithstanding the glamour attached to racing, scrambles, trials and similar sporting events, it is proof of reliability over vast distances, out of range of service stations, in all kinds of weather and conditions, that really show the inbuilt quality and stamina of a motorcycle. Conditions where reliability can often mean the difference between life and death. Such was this journey of Mr. G. G. Evans on his Triumph Thunderbird. For a relatively small investment you too can have the world before you astride a Triumph. No distance too great, no difficulty too much for this magnificent product — the result of half a century of sound engineering development.



LONDON TO JOHANNESBURG ...

10,700 miles ...

81 miles per gallon

Over one of the toughest routes in the world, Mr. Evan's Triumph Thunderbird completed the 10,700 miles from London to Johannesburg with only routine maintenance and with an overall petrol consumption of 81 miles per gallon. In a letter dated 5th March he writes :-

"Having successfully completed our journey from London to Johannesburg, I feel I must write to inform you of the wonderful performance I have had from my Thunderbird."

JOHANNESBURG

TRIUMPH

