

THERE'S MORE THAN ONE MOTORCYCLE



We might as well admit it — we don't have the only motorcycle in the world. There's lots of them. And each year, more and more models are on the market. Brand X, for example, comes out with a new carburetor. Brand Y features remodeled cams. Brand Z, an improved muffler.

There's a keen competition to give the motorcyclist what he wants.

Triumph answers the demand for top performance by complete planning far into the future. Today's Triumphs are the product of this "years-ahead" planning. They have more power, a smoother and higher-performance ride than ever. And they stand out in any competition.

There are many motorcycles on the road today. But, as always, there's only one which is best.

TRIUMPH

WEST . . .
Johnson Motors, Inc.
Box 457,
Pasadena, California 91102

EAST . . .
The Triumph Corporation
Baltimore, Maryland 21204