

TRIUMPH

*has earned its place as the pacesetter among motorcycles
... with a rich British heritage that dates back to 1902, arriving on these
shores in 1938... and since, winning more "TT" championships than all other makes combined...
proving its superiority in performance, maneuverability and stamina for everyday riding
and sporting purposes as well as racing... a complete line from the
frisky 200cc Mountain Cub to the powerful 650cc Bonneville... so see your Triumph motorcycle dealer
(there are over 600 offering quality sales and service from coast-to-coast)
...ask him to take you to his "leader"!*

For color folder and name of nearest dealer write
Dept. L, Johnson Motors, Inc., P. O. Box 275, Duarte, California 91010

Go with the leader...

Go Triumph!

