



The star herself is shown leading the charge of Triumph Motorcycles (11 in all) during exciting opening number of the Ann-Margret Show.

The leader enters Show Biz

The call went out to Central Casting. Ann-Margret needs eleven motorcycles for a spectacular opening dance number in her lavish Las Vegas show at the Hotel Riviera. And it can't be just any motorcycle. It's got to be the best. It must look beautiful on stage. It must appear powerful and have a reputation that backs up the appearance. In short, this motorcycle has got to have everything. There never was any competition for the part. Triumph got the call. A clear case of perfect casting!

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