



Live the **Triumph** Life

take pride in its performance and good looks

Triumph is the one. The motorcycle that tops 'em all from every angle. It has a power plant that won't stop. At least not until you want it to. Braking is sure and steady. Acceleration is quick. Handling is responsive. Seating is comfortable with ample room for two. Instrumentation is properly placed.

Rugged, handsome appearance wraps it up. Don't go through life envying the other fellow when it's so easy to live it up with Triumph!

Prices start at \$695

TRIUMPH

Send for FREE color folder to Dept. CW768—West: Johnson Motors, Inc., P.O. Box 275, Duarte, Calif. 91010 • East: The Triumph Corporation, Baltimore, Md. 21204
Over 600 dealers coast-to-coast ready to show you the Triumph line: 650cc Bonneville/650cc Trophy/500cc Daytona/500cc Tiger/250cc Trophy 250.
(Motorcycle featured: Bonneville T120R)

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