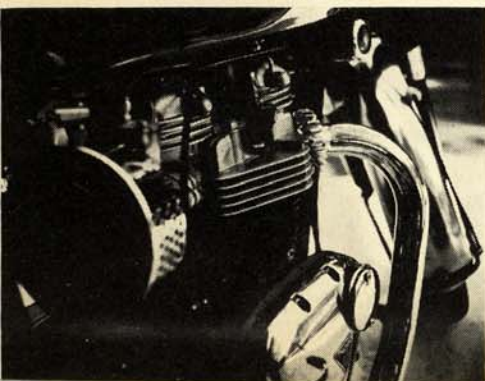


Live the Triumph Life



The Big Ride begins with a Triumph.

Bonneville, 650 c.c.'s of pent-up excitement.



The engine the Salt Flats will never forget. The date: August 25, 1966. The place: Bonneville, Utah . . . a table-smooth expanse of no-man's land known to people in racing as the Salt Flats.

At stake is a question that bothers motorcycle men everywhere: is there a built-in limit to the speed of a two-wheeled vehicle? The four-year speed record stands at a phenomenal 230 m.p.h., a torturous test of man and machine. In the driver's seat this day is Triumph dealer, Bob Leppan, in a streamlined two-wheeler called Gyronaut X-1.

The engine? Triumph. The same engine type used in Triumph's production model T120R.

What happens? A new record is set, at *245.667 m.p.h.* — a remarkable blending of courage and ingenuity, and ultimate proof that the engineering skill of Triumph stands at the top of the motorcycling world. See your Triumph dealer. Now!

TRIUMPH

