



**Have you
ever watched
a Triumph rider
maneuver?**

Guys on other bikes have . . . with a great deal of envy. The Triumph makes life on the other bikes seem a little tame. Because life on the Triumph means handling things a little bit smoother than anybody else. Just look at the record.

The Triumph Bonneville. With a streamlined shell it set the AMA-approved World's Speed Record — 245.667 MPH. Which is a

little hairy for your driveway, but nice to have in your hip pocket when you need it.

Or the Triumph Daytona. This one sees so many checkered flags that our riders are starting to complain of eyestrain.

All these records shouldn't mean much to you. Not until you take your first ride on the Triumph. Not until you start to really feel the road, and never have to fight it. Or relax

with all those well-trained horses at your fingertips. Or get a fresh kick cutting the clean line through that last curve on the way back. Then you start to know what Triumph's records are all about.

That's why we say the Triumph is a bike to move up to. Make your move to the Triumph, and you just might set some records of your own.

Leave it all behind on **THE TRIUMPH**

Get our new color catalog at your Triumph dealer (see Yellow Pages). Or send 25¢ for catalog and Triumph decal to: Triumph • West, Dept. J04, P.O. Box 275, Duarte, Calif. 91010 • Or Triumph • East, Dept. J04, P.O. Box 6790, Baltimore, Md. 21204

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