

Move up front to The Triumph. Triumphs are made to be up front. One of them is a seven time Grand National Enduro Champion. Another, in a streamlined shell, set the world's speed record of 245.667 mph. But dishing it out is only part of the story. Triumphs can take it. Bounce them over knobby fields. Or run them forever at constant high speeds.

The Triumph goes and goes and goes. If you're serious about motorcycling, you better look at one. It's a long look back to number 2.

Leave it all behind on THETRUMPE

Get our new color catalog at your Triumph dealer (see Yellow Pages). Or send 25c for catalog and Triumph decal to: Triumph • West, Dept. L05, P.O. Box 275, Duarte, Calif. 91010. Or Triumph • East, Dept. L05, P.O. Box 6790, Baltimore, Md. 21204