



TRIUMPH



A breed apart.

The Trident 750

The best Triumph yet. The culmination of 68 years of unrivalled experience and achievement. Not a copy, not a refinement, but an original... designed from the stand up. A machine bred to win. Created for the man who loves to ride.

Three transverse vertical cylinders for a silky-smooth, vibration-free ride that has to be felt to be believed. 750cc's of power that put you out front and keep you there. Three 27mm Amal concentric carburetors for ultra precision fuel feed. Specially designed, high efficiency oil radiator (aircraft type) to maintain lower engine running temperatures and lengthen engine life. Four speed super smooth transmission (automotive type single plate clutch). New eight-inch

air-scooped, twin leading shoe front brake and seven-inch rear brake for that extra margin of safety. Completely new Dunlop Trigonon rear tire with buttressed tread pattern to meet the Trident's high performance re-

quirements. Unique top mounted, vibration-free instrument binnacle. And a number of other design innovations that make this Triumph the standard by which all the others are judged.

But features are one thing and performance another. And here's where the Trident really shines. For performance is bred into every Triumph. The kind of performance that sets records and then goes ahead to break them. The kind of performance that enabled the Triumph Trident 750 to take an unprecedented 15 out of 16 events in its class at Bonneville last year.

If you have to be ahead of the rest, get way ahead on the Trident 750.



THE TRIUMPH

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