



Powerbred by experts, for experts

The Triumph Trident—the Superbike that has five years of TT victories* built into every nut and bolt. The Superbike that combines big torque power with precision road-holding and effortless town handling. Get astride a Trident—the bike that was born on the race track.

*Trident—outright winner of the Isle of Man Production TT in 1970, 1971, 1972, 1973 and 1974.

TRIUMPH Trident

FOR MEN WHO CAN HANDLE POWER

Norton Triumph

For the name of your nearest dealer, write or call the sole distributor:
Norton Triumph Corporation
2765 E. Huntington Drive,
P.O. Box 275, Duarte,
California 91010.
Tel. (213) 359 3221.

